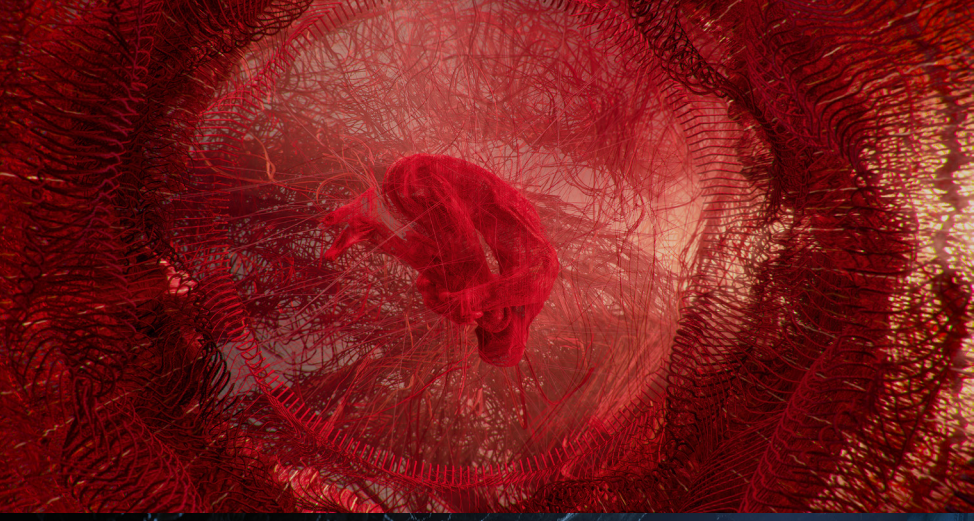


# MEDIA ART NEXUS

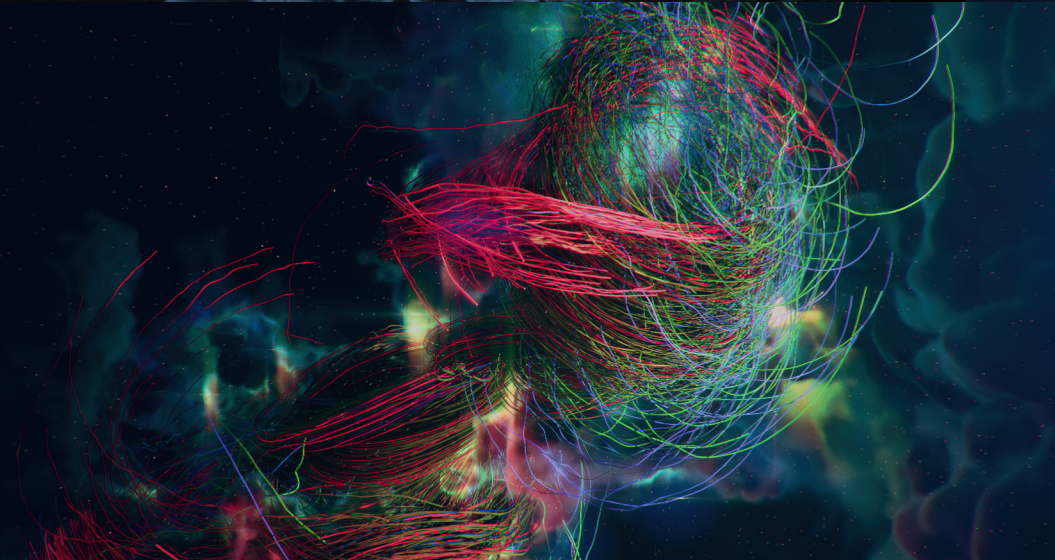
2017-2024

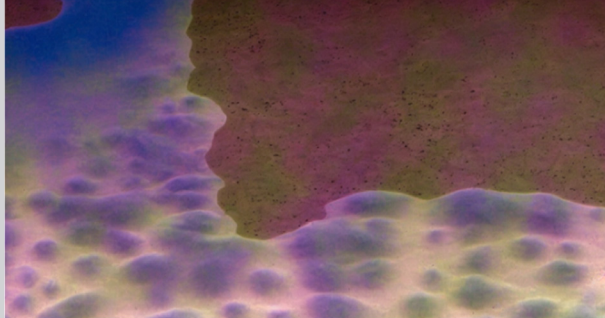




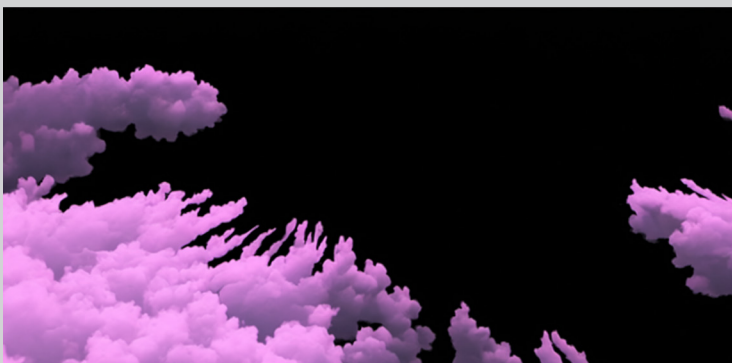
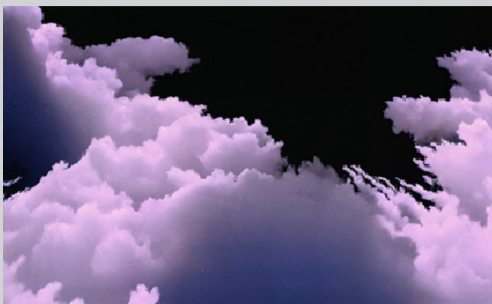


MOIRAI-THREAD OF LIFE





MITLA | UNDERWORLD





# NOCTURNE

Ars Electronica Deep Space 8K,  
Choreography & Dance Performance:  
Victoria Primus

# QUANTUM LOGOS | VISION SERPENT

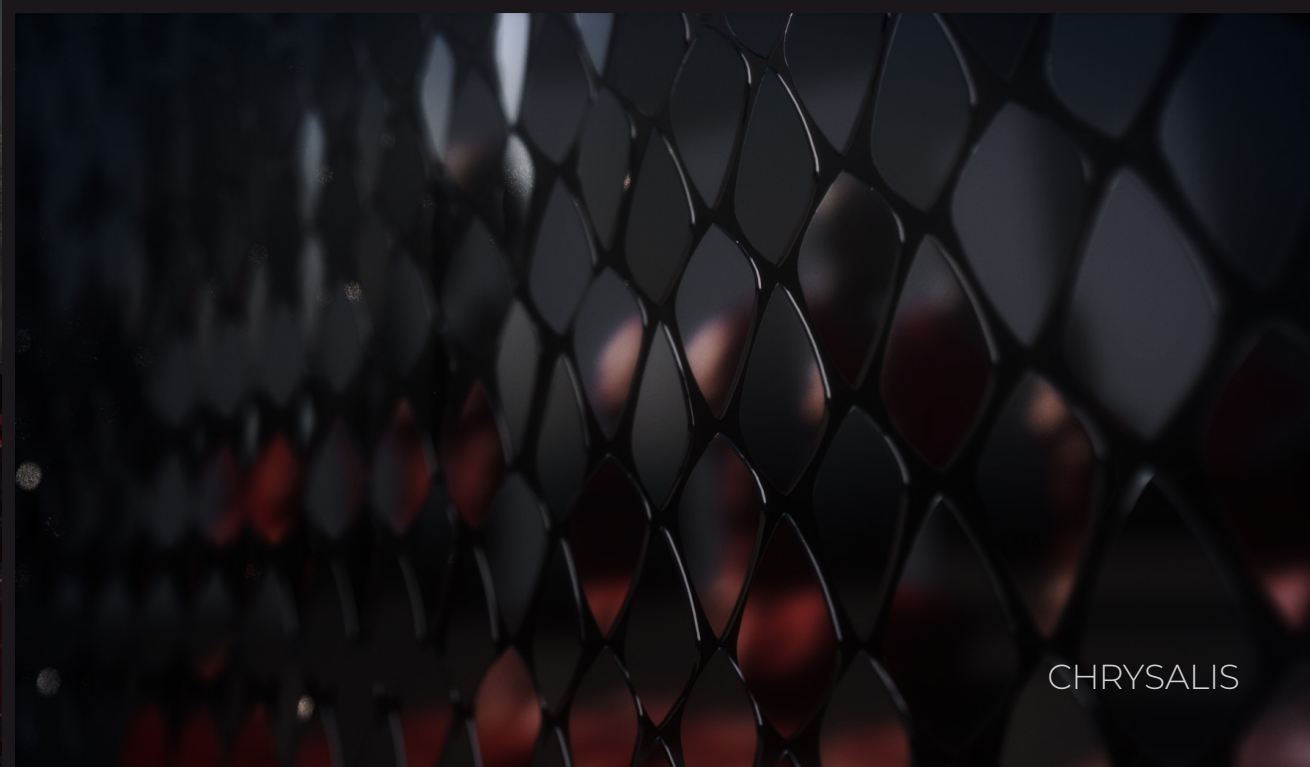
Ars Electronica Deep Space BK



QUANTUM LOGOS | VISION SERPENT

Ars Electronica Deep Space BK





CHRYSALIS







Artistic duo Ina Conradi and Mark Chavez based in Singapore and Los Angeles, have collaborated on numerous art and new media projects for the last 20 years. They both hold a Master of Fine Arts Degree from UCLA. Their most recent works explore the unique artistic potential of A.I. and Machine Learning, investigating how to apply this techniques to the creative process for inspiration and as a final medium of expression. Their creative research initiatives cover artworks that inform the casual audience of aspects of quantum mechanics with cultural archetypes to innovative animated, co-immersive spaces.



## INA CONRADI (SG, USA)

Ina, a globally recognized multidisciplinary artist, has earned acclaim for her experimental art and animation, including notable awards like the Best in Show at Siggraph Asia 2023 Computer Animation Festival and the Lumiere Award from the Advanced Imaging Society Hollywood. Her exhibitions span prestigious events worldwide, such as the Ars Electronica Festival, UCLA Art|Sci Center, Beyond Festival at ZKM Germany, Media Architecture Biennials in Beijing and Amsterdam, SGIO Tokyo, ISEA, the 67th Edinburgh International Film Festival, Women 3D directors Paramount, FMX Stuttgart, Siggraph Asia, and more.



IMAGES IN ORDER OF MENTION.

Since 2007, Ina has been an Associate Professor at Nanyang Technological University's School of Art, Design, and Media. Her educational contributions, including the Koh Boon Hwee Scholars Award and the Nanyang Education Award (School), recognize her profound impact and inspirational teaching at NTU Singapore. Over the past eight years, Ina has also served as curator for the new media platform Media Art Nexus, operating in the public sphere in Singapore. Through this platform, she has organized exhibitions and educational initiatives in public art and media architecture, solidifying her presence in contemporary art and education. Most Recently, her network has now expanded to include the China Academy of Art in Hangzhou and the Public Art Lab Berlin.

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<http://mediaartnexus.com/>

## TATE EGON CHAVEZ (USA)

Composer and multi-instrumentalist Tate Egon Chavez explores the intimacy of unconventional sounds with his compositions for new media and film. During and since completion of undergraduate studies in music and economics at the University of California, Berkeley, he has designed soundscapes for works featured in festivals internationally, including Singapore Inside Out: Tokyo(2017), Ars Electronica Deep Space 8K (2016, 19, 21), and the Raw Science Film Festival (2020). With a background in classical performance and modern production techniques, Chavez's compositions play with distinctions of traditional and contemporary. He is currently based in Los Angeles, where he organizes a weekly all-ages outdoor arts series called Floating which explores the harmony between soundscape and landscape.

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<https://www.egon.xyz/>

## MARK CHAVEZ (USA, SG)

Mark is an award-winning animator, artist, educator and entrepreneur who has developed systems and techniques for animation in many different media, including laser light at LaserMedia Inc., on Symbolics systems in broadcast television at Tokyo Broadcasting System (1990), and PlayStation games at Acclaim Entertainment (1994). Recruited by DreamWorks SKG (1995), he worked on visual effects for a number of their fully animated films. Mark worked on visual effects for numerous big-budget, award-winning live-action films at the original Rhythm and Hues Studios in Playa Vista (2002). Animation industry veteran and founding faculty at Nanyang Technological University's School of Art, Design and Media's Digital Animation area, Mark set up an animation research think-tank funded by the National Research Foundation (NRF) in Singapore and the Media Development Authority of Singapore.

He has several award-winning animated short films screened at numerous international film festivals. Mark's artistic practice uses digital multimedia techniques to tag visual meaning to tangible, recognizable ideas. He explores computer animation and emotive abstraction, matching design to emotions based on previous academic research in audio-driven motion and real-time animation design at the Nanyang Technological University Singapore. His work currently attempts to shape a design sense of a live, anthropomorphic worldview to a contemporary scientific view. He exhibits his artwork in interactive, immersive fields, short films, and print.

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## MOIRAI-THREAD OF LIFE [2022]

Set in the distant future, an astronaut searching for untouched lands finds herself gravitating towards a mysterious force in a strange cave. The viewer follows her through a journey of discovery and understanding as she gets pulled into another dimension, her 'self' entwined and connected with the larger fabric of the universe.

Drawing inspiration from the Moirai, the film symbolically represents the quantum realm. Like the white-robed incarnations of destiny in ancient mythology, the interconnected threads of quantum phenomena weave the destinies of all beings together.

- Best in Show at SIGGRAPH Asia 2023 Computer Animation Festival (CAF)
- Raw Science Film Festival 2023 - Award Winner for Professional Animation
- Albuquerque Film & Music Experience 2023 - Best Animated Project, 1st Runner-up
- New York Animation Film Awards - Best Animation 3D Film
- Silicon Beach Film Festival - Best Experimental Animated Short Film
- Portland Festival of Cinema, Animation & Technology (PFCAT) - Best Experimental Animation Silver
- New Media Festival, Los Angeles - Best Short
- Beverly Hills Film Festival - Winner of Best Animated Film
- Santa Barbara International ShortFest - Winner of Best Film Score

CREDITS: DIRECTED AND PRODUCED BY INA CONRADI AND MARK CHAVEZ,  
 ANIMATION BY CRAVE FX, MUSIC & SOUND BY TATE EGON CHAVEZ.

## MITLA | UNDERWORLD [2022]

This art film takes inspiration from a visit to Teotihuacan and the tunnel beneath the Temple of the Feathered Serpent. The short film conveys the emotions experienced while traversing this ancient space, which has seen only a handful of visitors in its 2000-year history. The experience prompted the filmmaker to contemplate potential discoveries and ideas for exploring this untapped archaeological site. While the tunnel beneath the Temple of the Feathered Serpent has been thoroughly explored and documented, new caves have been discovered in Mitla, near Oaxaca, Mexico. These locations represent some of the oldest continuously inhabited sites in the Americas. Mitla's name is derived from the Nahuatl term 'Mictlan,' signifying the place of the dead or the underworld.

- The Eight Annual Official Latino Film and Arts Festival 2022 - Exceptional Artistry Award Nomination
- FEEDBACK Animation Film & Screenplay Festival Los Angeles 2022 - Best Animation Winner
- Venice Shorts 2022 - Nominee for Best Experimental
- Best Shorts Competition 2022 - Award of Merit Winner

CREDITS: DIRECTED AND ANIMATED BY MARK CHAVEZ PRODUCED BY INA CONRADI, MUSIC & SOUND BY TATE EGON CHAVEZ.

## NOCTURNE [2021]

Nocturne is an artwork that recognizes the new post-global pandemic world while also acknowledging that other challenges lie ahead. It provides the audience with a contemporary artistic interpretation of the current state of affairs and a fresh breath of life in what would otherwise be a sad outlook. The large-scale, immersive installation uses interactive and audio-reactive visuals with emotive- abstraction animation, mapping emotions, and design with the real-time flow of a dance performance. It creates a tribute to ancient rites of spring by appealing to imagery, music and motion that recall the past, and signal hope for the future. The project premiered at the Deep Space 8k Ars Electronica Festival 2021.

- London International Web & Shorts Film Festival (UK), 2021 - Award Winner

CREDITS: DIRECTED AND ANIMATED BY MARK CHAVEZ, PRODUCED BY INA CONRADI, CHOREOGRAPHY BY VICTORIA PRIMUS, MUSIC BY TATE EGON CHAVEZ.

## QUANTUM LOGOS | VISION SERPENT [2019]

The immersive, reactive audio-visual experience Quantum Logos (vision serpent) explores the basics of quantum theory as expressed through cultural archetypes, aiming to make the universe's underlying quantum reality accessible to the public, including abstract concepts like the double-slit experiment, entanglement, and superposition, while promoting understanding of counter-intuitive phenomena present in quantum reality, such as waves in inanimate matter, systemic photosynthesis in plants, and the phenomenon of consciousness.

The project premiered at the for the 40th Anniversary of Ars Electronica Festival at the Deep Space 8k. The work, done in collaboration with science producers from Germany and Austria, was featured on the Austrian Academy of Sciences website of the Institute for Quantum Optics and Quantum Information and the CERN Social Media Network OriginPhysics.

- Beyond the Curve International Film Festival, Paris 2021 - Award of Excellence
- Los Angeles Motion Picture Festival, 2020 - Winner Best Animation
- Raw Science Film Festival, Los Angeles, 2020 - Industry Award Winner for Best Visual Effects
- New York Animation Film Festival, 2020 - Semi-finalist for Best Original Score

**CREDITS: DIRECTED AND ANIMATED BY MARK CHAVEZ, PRODUCED BY  
INA CONRADI, BIANKA HOFMANN, BOB KASTNER,  
MUSIC & SOUND BY TATE EGON CHAVEZ.**

## CHRYSALIS [2017]

Based on an old legend about the butterfly's struggles to evolve, the film is the symbolic metaphor of the innate human drive to survive.

- Beyond the Curve International Film Festival, Paris 2021 - Best Experimental Film
- California Women's Film Festival, 2018 - Best Experimental Film
- Advanced Imaging Society Hollywood 2018 - Lumiere Award
- Arizona International Film Festival, 2018 - Jury Award for Creative Achievement
- Lumiere Award-Europe 2017 - Lumiere Award
- FEEDBACK Film Festival Toronto, 2017 - Audience Festival Award for Best Animation
- New Media Film Festival 2017 - Best 3D
- 28th annual Stereoscopic Displays and Applications (SD&A) conference 2017 - Best of Show in the Animation Category

**CREDITS: DIRECTED AND PRODUCED BY INA CONRADI AND MARK CHAVEZ,  
ANIMATION BY CRAVE FX, MUSIC & SOUND BY IMBA INTERACTIVE.**

## MEDIA ART NEXUS

The Media Art Nexus (MAN) at the Nanyang Technological University Singapore (NTU) is an urban media platform for curating and promoting media art content by emerging and established local and international artists. Conceived in 2016, it was formally launched in 2018 as part of the NTU Museum's public art initiative titled "Campus Art Trail".

**MAN is part of an educational effort to develop awareness for urban media art, strengthen the convergence of public art and communities in Singapore, and exchange created content with international public art institutions and research institutes.**

Besides local works, MAN also provided opportunities over the years for international collaborations. Participating international academic institutions, media laboratories, and cultural enterprises include renowned organizations such as the Ars Electronica Centre and Festival, the UCLA Art|Sci Lab, the University of Applied Arts Vienna, the Science Visualization Lab at Die Angewandte, the Urban Screens Production Australia, the Play and Civic Media Institute at the Amsterdam University of Applied Sciences, the Visualization and Interaction in Digital Media (VIS) program at Ansbach University of Applied Arts, the Global Innovation Design Programme at the Royal College of Art & Imperial College London, the Fraunhofer Institute for Digital Medicine (MEVIS), the Expanded Perception & Interaction Center (EPIC) at the University of New South Wales Art & Design (UNSW), the University of Applied Sciences Europe Campus Hamburg, the prestigious Elbphilharmonie Concert Hall in Hamburg, the School of Engineering and Digital Arts at the University of Kent, the Ceruleum Ecole D'Arts Visuels Lausanne, and music students from the Conservatoire à Rayonnement Régional Musique Danse Théâtre in Reims, France.

In 2024, plans are underway for the co-curation of the International Media Art Creativity Competition (CDSA/Urban Space) and the Digital Art Forum in collaboration with the Public Art Department of the China Academy of Art in Hangzhou and the Public Art Lab Berlin. The CDSA actively collaborates with universities and extends invitations to students to showcase their artwork on the digital screen infrastructure in Shanghai, Beijing, and Shenzhen.

**CURATED BY INA CONRADI AND MARK CHAVEZ**



